

## ORDER



**Fox 30 JAX**

Orders	Order / Rev:	67533	 <b>Fox 30 JAX</b>  Millennium Washington DC
	Alt Order #:	09849700	
	Product Desc:	OBAMA FOR AMERICA 60	
	Estimate:	2175	
	Flight Dates:	10/25/12 - 10/29/12	
	Original Date / Rev:	10/22/12 / 10/22/12	
	Order Type:	CIA - O	
Agency	Name:	Greer Margolis Mitchell	Primary AE: Sales Office: Sales Region:
	Buying Contact:		
	Billing Contact:		
	1010 Wisconsin Ave		
	Washington, DC 20007		
Advertiser	Name:	Obama/D/President	Billing Type: Billing Calendar: Billing Cycle: Agency Commission:
	Demographic:	A35+	
	Product Codes:	Presidential Elections	
	Priority:	P-3	
	Revenue Codes:	AGY, POL-CAND, GEN	
	New Business Thru:		
	Order Separation:	00:00:00	
	Advertiser External ID:		
	Agency External ID:		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	11	\$5,350.00	\$4,547.50
10/29/12	10/29/12	5	\$590.00	\$501.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	11	\$5,350.00	\$4,547.50	0.00
November 2012	5	\$590.00	\$501.50	0.00
<b>Totals</b>	<b>16</b>	<b>\$5,940.00</b>	<b>\$5,049.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
Fox 30 JAX	15%	\$5,940.00
Market	100%	\$39,600.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	85%	\$33,660.00
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WJXX	0%	\$0.00
WTEV	0%	\$0.00
WTLV	0%	\$0.00

Order / Rev: 67533  
 Alt Order #: 09849700  
 Flight Dates: 10/25/12 - 10/29/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA 60  
 Estimate: 2175

Fox 30 JAX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
2	WAWS	10/25/12	10/29/12	Action News @ 6a Action News @ 6a	CM	6:00 AM-7:00 AM	M- TF- -	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00											
ACTION NEWS AT 6AM																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/25/12	10/31/12	M- TF- -	2	\$50.00	0.00																					
3	WAWS	10/25/12	10/29/12	Action News @ 7a Action News @ 7a	CM	7:00 AM-8:00 AM	M- TF- -	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00											
FOX MORNING ACTION NWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/25/12	10/31/12	M- TF- -	2	\$50.00	0.00																					
4	WAWS	10/25/12	10/29/12	Action News @ 8a Action News @ 8a	CM	8:00 AM-9:00 AM	M- TF- -	1:00	2	\$50.00	P-3	0.00	NM	2	\$100.00											
FOR MORNING ACTION NWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/25/12	10/31/12	M- TF- -	2	\$50.00	0.00																					
5	WAWS	10/28/12	10/28/12	Su 11a-12p Su 11a-12p	CM	11:00 AM-12:00 PI-----S		1:00	1	\$140.00	P-3	0.00	NM	1	\$140.00											
FOX NEWS SUNDAY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S	1	\$140.00	0.00																					
6	WAWS	10/25/12	10/29/12	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	M- TF- -	1:00	2	\$160.00	P-3	0.00	NM	2	\$320.00											
HOW I MET YOUR MOTHER																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/25/12	10/31/12	M- TF- -	2	\$160.00	0.00																					
7	WAWS	10/25/12	10/29/12	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PIM- TFSS		1:00	2	\$560.00	P-3	0.00	NM	2	\$1,120.00											
ACTION NEWS @ 10PM																										
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Week: 10/25/12	10/31/12	M- TFSS	2	\$560.00	0.00																					
8	WAWS	10/25/12	10/29/12	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PIM- TFSS		1:00	2	\$300.00	P-3	0.00	NM	2	\$600.00											
ACTION NEWS @ 1030PM																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/25/12	10/31/12	M- TFSS	2	\$300.00	0.00																					
9	WAWS	10/28/12	10/28/12	NFL 4p Doubleheader NFL 4p Doubleheader	CM	4:00 PM-8:00 PM	-----S	1:00	1	\$3,400.00	P-3	0.00	NM	1	\$3,400.00											
NFL ON FOX GAME 2																										
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Week: 10/22/12	10/28/12	-----S	1	\$3,400.00	0.00																					
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